



COCOA BUSINESS

HOW WOULD A FUTURE PROOF COCOA ESTATE BUSINESS MODEL LOOK LIKE?



Economic sustainability | Productivity Quality and flavour diversity Unique innovative product designs privers

Climate resilience

Net Zero Carbon

Rural Livelihoods Food security Gender integration



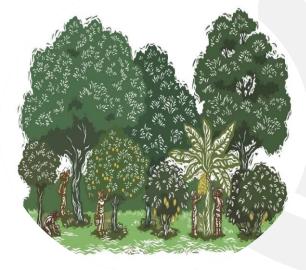
Trinidad and Tobago is an exclusive Fine or **Flavour Cocoa Producer**

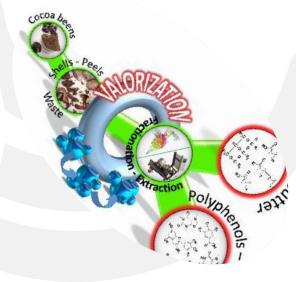
Quality reputation and price premium

Triple Bottom Line









MONOCULTURE

- High Cocoa Yields
- Foreign Exchange
- Employment

AGROFORESTRY

Plus

- Environmental Services
 - Carbon capture
 - Slope stabilisation
 - Flood control

FOOD AGROFORESTRY

Plus

- Food security
- Income diversification
- Social stability

VALUE ADDITION

Plus

- Circular economy
- Cottage industries
- Rural livelihoods



MONETISING SUSTAINABILITY – ESG COMPLIANT BUSINESS MODELS

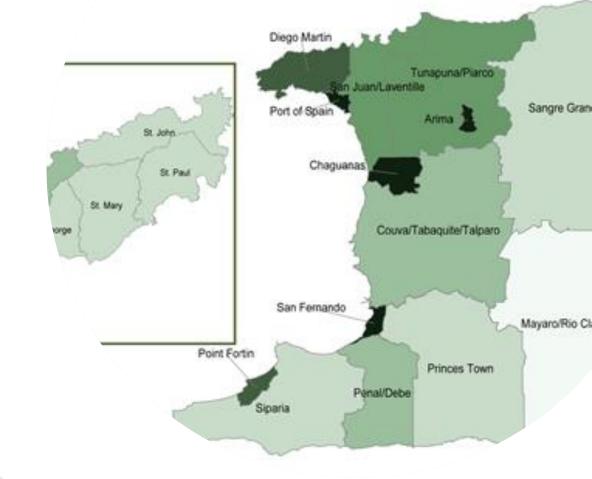


TRINIDAD AND TOBAGO

- 1200 cocoa farms (~8400 -10000 dependents)
- Average farm size 5 ha
- If attain productivity of 1 t per ha
 - Production 6000 t
 - Cocoa value US\$ 36 million US (1.2%)
- If add value (conservatively)
 - US\$ 250 million US (3.5% budget)

Double acreage and double productivity

- US\$ 1 billion US (14% of budget)



Accessory crop

Yield per ha − 7.5 t

Value @ US 1.3 per kg = 10,000 US per ha Value @6000 ha = 60 million US (0.8%) Double yield and acreage =240 million US (3.2%)

FARM BUSINESS PROFITS

COST OF PRODUCTION -

- Farm model (cocoa agroforestry –food agroforestry)
- Size of farm (2.5 800 ha)
- No. of trees per ha (750 1600 trees)
- Farm terrain sloping, undulating, flat
- Risk mitigation costs
 - length of dry season
 - flooding/ fires
 - pest and disease pressure
 - cadmium
- Labour cost (45-65 % of costs) / mechanisation employed
- Access roads
- Energy costs



Cost of production

1.2 – 2.0 US per tree per year (900 -3200 US per ha)

FARM BUSINESS PROFITS

REVENUE STREAM

- Farm model
- Size of farm
- Variety, propagation method, age of trees (1 3 t/ha)
- No. of trees per ha (attrition of trees and presence of nonproductive trees)
- Postharvest processing capacity (x 1.6)
- Length of dry season and access to irrigation (x2)
- Management
 - fertility management (x2)
 - pruning, pest and disease management (x 1.6 2)
- Income from accessory crops (x 1.5)

Balance Sheet As of December 31, 2016 (000s) Assets Liabilities • Accounts Payable Marketable Securities Current Portion L-T Debt Accounts Receivable Prepaid Expenses Total Current Liabilities Other Current Assets Total Current Assets 6,670 Long-term Debt **Total Liabilities** Gross Value of Property, Plant & Equipment Accumulated

Owner's Equity Retained Earnings Total Shareholders

1,021

1,839

2,332

4,171

FARM BUSINESS PROFITS

PROFIT = REVENUE - COST

10 ha farm

- Cocoa 1 t per ha = 10 ton @6000 US = 60,000 US
 - -1.5 t/ha = 15 ton @6000 US = 90,000 US
- Accessory -5 t/ha = 50 t @ 1000 US = 50,000 US

Total

110,000 - 140,000 US

Balance Sheet As of December 31, 2016 (000s) Assets **Liabilities** Accounts Payable 1,021 Marketable Securities Current Portion L-T Debt Accounts Receivable Taxes Pavable Inventory Accrued Expenses Prepaid Expenses Total Current Liabilities 1,839 Other Current Assets 58 Total Current Assets 6,670 Long-term Debt 2,332 **Total Liabilities** 4,171 Gross Value of Property, **Owner's Equity** Plant & Equipment Accumulated Common Stock and preciation Paid-in Cap Retained Earnings Total Shareholders Equity

Table 1 Labour

Cost of production

Profit

- @ 900 US per ha = 9000 US per annum 101,000 131,000 US
- @ 3200 US per ha = 32,000 US per annum 78,000 108,000 US

WHY IS TRINIDAD AND TOBAGO RIPE FOR INVESTMENT?

Evidence based approach to investment support

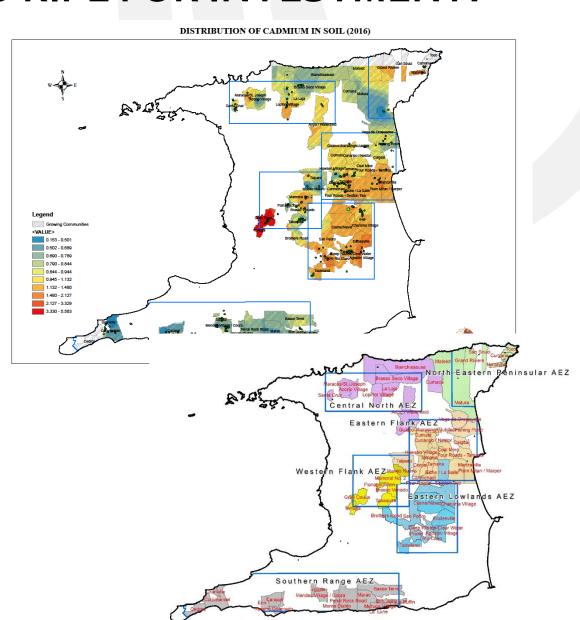
- Precision mapping allows nuanced support
 - Agro-ecology, fertility, productivity maps
 - Risk maps and mitigation
 - Flavour maps and traceability
 - Climate and carbon

Innovation system

- Innovation centres of excellence

Genetic resources and breeding

- International Cocoa Genebank
- Long standing breeding programme



REMEMBER!! ITS NOT ONLY THE PROFITS

TRIPLE BOTTOM LINE - PROFIT-PLANET-PEOPLE

- Environmental sustainability
- Carbon capture potential (Revenue!!)
- Social sustainability
 - Rural livelihoods
 - Food security







THANKYOU!



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